

About BINA - The Jewish Movement For Social Change

Established in 1996, BINA is Israel's leading Jewish organization dedicated to advancing Judaism and democracy in Israel and the Jewish world through limud (study), ma'ase (action) and kehilla (community), emphasizing Jewish culture and values of tikkun olam (repairing the world).

BINA reaches over 100,000 Israelis and Jews from all over the world every year, with the goal of enhancing authentic Jewish and Israeli identity. BINA designs and implements social and educational programs including year-long study and volunteer programs, workshops and seminars, life cycle ceremonies and public events that empower Jews to take ownership of their Jewish identity and to make a positive difference in their local community, in Israeli society, in the Jewish world and beyond.

For more information, please visit our website:
www.bina.org.il/en

About Overseas Education Department-KKL-JNF

Through diverse educational programming around the globe, we expose young people of all backgrounds to the beauty of Israel and the Jewish world. We empower Jewish youth, leaders, and educators, deepening their connection to their heritage and land, strengthening their Jewish identity, and helping them impart these life-changing values to the next generation. In Israel, we inspire locals and visitors alike through a rich array of educational programs and activities –both formal and informal – that are experiential, challenging, and fun!

Our Goals

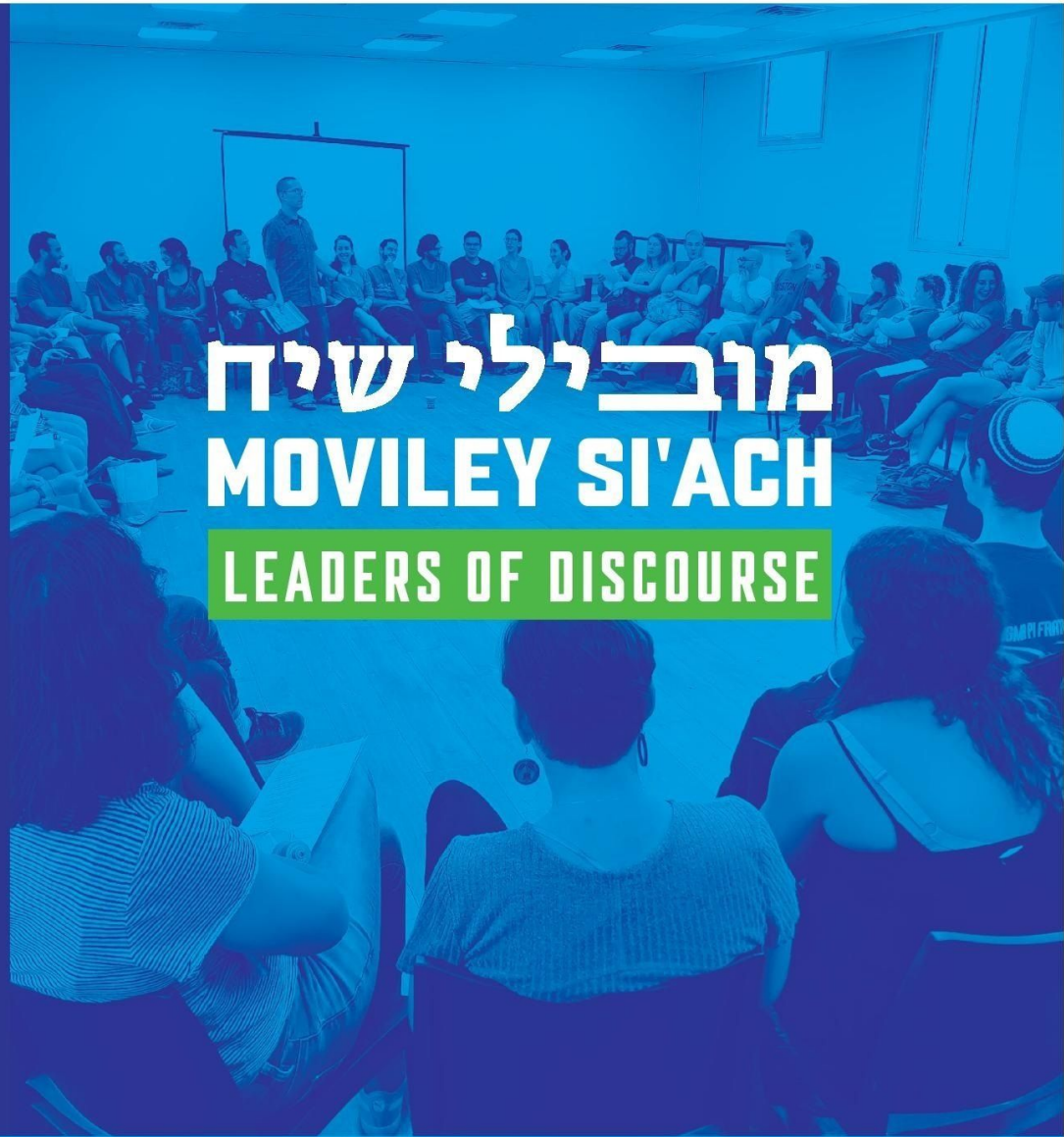
To strengthen the bond between the Jewish community in the Diaspora and in Israel. To create a generation of future leaders committed to active Zionism. To instill values of Zionism and sustainability throughout the Jewish world. To empower the younger generation as partners in shaping the image of the State of Israel.

Our Activity

Our activity in Israel for visitors from abroad. From youth movement meet-ups, bar/bat mitzvah tours, and the March of the Living to archaeological excavations, green bike tours, and a team-building cross-Kinneret sailing challenge, our local programs expose young people to the "real" Israel and inspire them to become ambassadors for Israel in their home communities. Our activity among our Diaspora communities.

KKL-JNF's mobile educational unit brings our powerful educational activities to communities worldwide. Focusing on Jewish identity, holidays, the State of Israel, leadership, Zionism, ecology and the environment, and cultural events, our hands-on activities motivate, educate, and empower participants of all ages.

For more information, please visit our platform:
www.kkl-jnf-education.kulam.org



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MOVILEY SI'ACH
LEADERS OF DISCOURSE